

Explera Travel Creators New Zealand

PROGRAMME ONE-PAGER

Hosted tiers from	Decision within	Publish within
150k followers	5 business days	30 days of your last travel day

Tiers and inclusions

Tier	Followers	Hotel	Transfers	Activities
Spotlight	Under 150k followers	None	None	Normally one activity or tour
Rising	150k-249k followers	1 night · 3-star or equivalent · daily breakfast	Return airport, private licensed vehicle	One sightseeing visit, activity or tour
Established	250k-499k followers	2 nights · 4-star or equivalent · daily breakfast	Return airport, private licensed vehicle	Tours, sightseeing or an activity every day
Signature	500k-1M followers	4 nights · 4-star or equivalent · breakfast	Return airport, private licensed vehicle	Tours, sightseeing or an activity every day
Authority	1M-5M followers	5 nights · 5-star or equivalent · breakfast	Return airport, private licensed vehicle	Tours, sightseeing or an activity every day
Bespoke	Over 5M followers	Built individually	Built individually	Built individually

Good to know

- Explera never provides flights, visas, travel insurance or cash fees.
- Minimum age 18. Apply at least 3 weeks before you travel.
- You need your own blog or website as well as your main channel.
- Before you travel, announce the trip on your channel and your blog, tagging @expleradmc. After it, publish within 30 days, again tagging @expleradmc (TikTok posts carry the disclosure only).
- Every post is submitted in the creator portal with its link and a screenshot.

Apply

<https://travelcreators.explera.co.nz/apply>

Explera on social: Instagram [instagram.com/expleradmc/](https://www.instagram.com/expleradmc/) · Facebook [facebook.com/expleradmc](https://www.facebook.com/expleradmc) · X [x.com/expleradmc](https://twitter.com/expleradmc) · YouTube [youtube.com/@expleradmc](https://www.youtube.com/@expleradmc) · Threads [threads.com/@expleradmc](https://www.threads.com/@expleradmc) · LinkedIn [linkedin.com/company/expleradmc-worldwide/](https://www.linkedin.com/company/expleradmc-worldwide/)